



EAC 2022 Onwards: Our Strategic Direction

Ecology Action Centre envisions a just and vibrant world of respect, belonging and ecological resilience. Grounded in decades of deep and important change work, and fuelled by love and grief, EAC is choosing a 50-year perspective.

Our world is in the midst of great transition and upheaval. Decades of unsustainable choices by the powerful have brought us to a critical point of climate crisis, biodiversity collapse and deepening injustice and division. These crises did not begin yesterday; they are rooted in histories of colonization and exploitation.

Despite the collective efforts and powerful victories of Indigenous rights and environmental movements, we must accept that further difficult times lie ahead. Our planet has been harmed so profoundly that significant changes are already baked into our ecosystems and human societies.

We are thinking ahead multiple generations and building towards a time of thriving and flourishing. We may see only glimmers of this future in our lifetimes, but **EAC will be on the forefront of equipping human and ecological communities for resilience**; building a world where ecosystems and communities are revitalized and restored, not just sustained.

Just and transformational change is our imperative: realized by divesting ourselves of processes that prop up the status quo, fuelling hope, deploying humour and creativity, and creating big noise.

Action Always

EAC will continue to act as a watchdog. In the future, you'll also see us consistently asking:

- how can our efforts help build long-term human and ecological resilience?
- where can we act to help nourish a future where all communities can thrive again, and we have harmonious, interconnected relationships with nature and each other?

We will continue doing what we do best: creating space for hope, action, creativity and community building; and, influencing change in a variety of ways and with a long view.

We'll join the revolution, placard and analysis in hand, to influence change on a systemic level. And we will strengthen our capacity to act in solidarity and support with movements for environmental and racial justice.





Focusing our Efforts

With a 50-year arc in mind, over the coming five years EAC will focus on three areas of work: showcasing alternatives, broadening and deepening engagement, and influencing decision-makers for just, transformational change.

Showcase alternatives

Creating change takes an active imagination and demonstrable proof. By showcasing what's possible, we can radically influence the future in tangible, thought-provoking ways. We will create and celebrate those beacons, recognizing that they build capacity and shared learning, and light the path to an irreversible movement towards ecological resilience. In so doing, we will identify and tear down structural and societal roadblocks with the purpose of transformation towards restorative livelihoods rooted in local, community-based approaches.

Broaden our base and deepen engagement

EAC is part of a broader movement of concerned citizens raising our voices together and demanding change. This inspires action and engenders hope. It is full of reciprocity. We will connect across communities to build empowered networks that cannot be ignored. In valuing and supporting others' struggles we'll humbly listen and learn, and stay in solidarity under the big tent of transformational change for justice and ecological resilience.

Have greater influence on decision makers for just transformational change

Our advocacy efforts will be deliberate and strategic. With compelling arguments, based in undeniable facts and adept analysis, we will galvanize decision-makers to enact informed planning and policies for long-term, profound change. We will embed resilience and stay open to what emerges. We will fiercely support citizen movements, knowing much strength, heart and talent resides there. In demanding better from our leaders, we'll rally powerful community coalitions and partnerships. Together we'll keep watch and champion transformational change.

