



Ecology Action Centre

# MEMBERSHIP

Welcome  
Package



# EAC Membership

## Who are we?

The Ecology Action Centre is a member-based environmental charity in Nova Scotia, working on unceded Mi'kmaq territory. We take leadership on critical environmental issues from biodiversity protection to climate change to environmental justice. We are grounded in community and act as a strong voice and watchdog for our environment. We work to catalyze change through policy advocacy, community development and citizen engagement. We take a holistic approach to the environment and our economy to create a just and sustainable society.

## What does it mean to be a member?

Members are the heart of our organization, and have been since our founding in 1971. When you join the EAC, you are adding your voice to thousands of others across Nova Scotia and beyond who are calling for deep and transformative change in our world. Together we are a powerful force!

Being an EAC member means being part of a community of people who care for the earth and our neighbors, and for the well-being of future generations. We learn together, grow together, take action together, and celebrate together. Thank you for being part of our community!



# Why is membership so Important?



## Strength in Numbers

The EAC relies on the collective social power of our membership to be effective in our advocacy work.

Our members represent a sizeable portion of Nova Scotia's population. This strengthens our influence on the provincial level. It lets decision-makers know the public is aware and concerned about environmental issues.

With a healthy and robust membership, we can mobilize citizens to call for progressive action and leadership on crucial environmental issues.

## Keeping our community connected and informed

Membership allows us to connect directly with our community with calls to action, resources and pertinent up-to-date information. As an EAC member, you'll receive our bi-weekly newsletter and a subscription to our triannual magazine Ecology and Action. Keep an eye on your mailbox to stay connected!

## Core source of independent funding

Membership donations are a vital source of independent funding which allows EAC to continue to be a strong, autonomous and principled voice for environmental progress.



# What are the benefits of being a member?



## Your voice matters here!

- We reach out annually through membership surveys to ask for feedback that often shapes our work.
- Members can vote in our Annual General Meeting and even join our Board!
- We encourage our members to reach out any time with questions, concerns or ideas. We love to hear from you!

## You are part of a caring community

- The climate crisis and other environmental injustices can often feel overwhelming. Many people experience anxiety, apathy, or burnout when thinking of the dire environmental situation we're facing globally. If you've ever felt this way, you are not alone!
- By joining the EAC, you become part of a community of thousands of like-minded people who are committed to supporting one another and working together toward a better future. So please, lean on us and we'll lean on you too, and together we'll build a brighter world.



*"I was a member in the early years, the '70's. It was important then and still is today...EAC seems to hold the hand of Mother Earth as her follower, and as a leader for those who see, or need to see, that we are all connected."*

*-Karen Robinson, EAC member*

## You'll be in the know

- As a member, you have access to a network of resources, data, EAC and community partnership webinars, and expert analysis on local, national and international issues.
- All EAC members receive our bi-weekly electronic newsletter and a subscription to our triannual magazine Ecology and Action.

## You can channel your activism through EAC

- Volunteerism and citizen engagement are central to how we do our work. There are lots of ways to get involved! You can join an Action Committee, help organize a campaign, do research, write for our magazine, answer the phones, paint signs, or help with administrative tasks.

## Tax Receipts

- The EAC is a registered non-profit society with charitable status. At the end of each year we send out a receipt for the total amount donated annually so you can claim them on your income tax return.



# Membership Options

## Sustaining Monthly Membership

- Sustaining memberships are an automatic monthly gift that you can pay in an easy, ongoing way.
- The amount you choose will be billed each month from your account (credit card, visa debit, or direct bank withdrawal), starting on whichever date you choose.
- Many of our members start by giving \$30 a month, which equals \$1 a day. But, you can be an EAC Sustaining Member starting at \$5 a month. It is entirely up to you!

## Annual Membership

- Prefer to make a larger one-time donation? Then an annual membership might be for you!
- Feel free to reach out to learn about our senior and student rates!

## Gift Membership

- Show your friends and family you care by gifting them a membership to EAC!
- This is a perfect contactless, eco-friendly, and meaningful gift for birthdays, holidays, anniversaries and other special occasions.

# Why support monthly?

1. Monthly giving provides the Ecology Action Center with steady, reliable, and predictable funding. This helps us look into the future and budget for the needs of our long-term programs.
2. It's the most flexible way to give! You choose an amount that works for you, and can alter your donations or suspend them for up to four months in a row at any time, giving you a break from giving altogether.
3. Many people find it better to give smaller amounts over a longer period of time rather than one larger sum all at once.
4. It's greener! It helps cut down on administrative costs and involves less paper processing. Each time someone donates we provide a receipt, input the donor information, and contact annually. When you donate monthly, there is far less of this to do.
5. It's the easiest way to give; No remembering required! Your monthly donation is automatically withdrawn from your account.
- 6. It is simply the best way to support a local organization!**



# Get Involved!



**So you know all you need to know about EAC and our membership programs...Now what?**

Check out our incredible lineup of upcoming events and see how you can connect with and learn from our wonderful community this year!

**<https://ecologyaction.ca/upcoming-events-2021>**

Fill out a volunteer profile to get bi-weekly updates about the latest volunteer opportunities and see how you can get more involved today!

**[www.ecologyaction.ca/volunteer](http://www.ecologyaction.ca/volunteer)**



*Lastly, feel free to put your EAC membership in your social media BIODs to let your fellow earth lovers know you're an ally!*



# About the Ecology Action Centre

## 50 Years of Action

The EAC is Nova Scotia's oldest and largest environmental charity. Since 1971 we've been taking leadership on critical issues ranging from climate change, to biodiversity protection, to environmental justice.

## Our work is generally organized by seven action areas:



### **Built Environment:**

Our Built Environment Team believes in building inclusive and dynamic communities that function in harmony with the natural and social environment. By engaging with issues related to urban planning, building design and construction, we strive for healthy, affordable, and dynamic places to live, work and play.

### **Coastal**

Our Coastal Team works for a future where all coastal systems in Nova Scotia are healthy, valued and protected, and everyone is connected to these unique and crucial ecosystems. They seek to engage the public to offer the knowledge, confidence and support necessary to take action for our coast!



### **Energy**

Climate change inevitably impacts all of us. Our Energy Team inspires Nova Scotians to prosper in a future that is free of fossil fuels, where energy is used as efficiently as possible. Through education, consultation and advocacy with the public and government, we work for a just transition into a better energy future that leaves no one behind.





## Food

Our Food Team works to build a community around food in Nova Scotia and New Brunswick. We're creating spaces where people can connect about food; to learn and share ideas, success stories, solutions and ways to get involved. We work at the individual, community and systemic level to increase access to local, nutritious food.

## Marine

Our Marine Team works locally, nationally and internationally to protect marine ecosystems and advocate for sustainable fisheries, which support vibrant coastal communities and livelihoods.



## Transportation

Our Transportation Team believes in a future where making sustainable transportation decisions is easy. Walking and biking will be safe and convenient, and a culture of active living will exist. Public transit will be accessible, affordable, convenient, interconnected and reliable. We're working everyday towards that future.

## Wilderness

Our Wilderness Team works to save the terrestrial biodiversity of Nova Scotia. Their advocacy focuses on three areas:

1. Protecting Core Areas as Anchors of Biodiversity;
2. Advocating for Healthy, Connected Working Landscapes;
3. Building a Culture of Nature Appreciation and Engagement.



# A letter from our Director

Dear friend,

**As you may know, 2021 marks our 50th anniversary as an organization!**

I find it remarkable to look back over a half-century of successes, failures, laughter and experimentation, and all the people who've been part of that journey. Our shared history has taught us that when we work together – even against incredible odds – we make amazing things happen. From the first recycling program in Nova Scotia, to stopping what would have been the world's largest nuclear power complex, to helping protect thousands of kilometers of our land and oceans, I'm proud of the impact we've had in Nova Scotia and beyond.

We see our 50th birthday year as an opportunity to connect with the people and actions that are woven throughout EAC's story. As we stare down multiple ecological and social crises, working together to shape our collective future is more important than ever. It's our connections to each other that fuel our hope for a just, sustainable world. One where we take care of the ecosystems that support us, and no one is left behind.

EAC's story is written by the countless individuals, like yourself, who have dedicated themselves to the vision of an equitable, sustainable future here in Mi'kma'ki and beyond. It is the passion and tireless work of our staff, volunteers, members and supporters that have made the last 50 years possible, and we can't wait to see what the next 50 hold.

**Here's to the next 50 years of action!**

In gratitude,

Maggy Burns,  
Executive Director

# Contact Us

**We'd love to hear from you!**

If you have any questions about our annual, sustaining or gift membership programs, please contact Florence Wallace, our Member Relations Officer:

**E: [florence.wallace@ecologyaction.ca](mailto:florence.wallace@ecologyaction.ca)**

**P: (902)-429-2202 ext. 106**

Want to learn more about our volunteer opportunities? Contact Joanna Bull, our Community Engagement Officer:

**E: [Joanna@ecologyaction.ca](mailto:Joanna@ecologyaction.ca)**

Looking to increase the impact of your membership? Talk to Nancy Anningson, our Director of Operations and Development:

**E: [nancy.anningson@ecologyaction.ca](mailto:nancy.anningson@ecologyaction.ca)**

**P: (902)-429-2202**

Interested in learning about business partnerships and third party fundraising opportunities? Contact Florence Wallace, our Member Relations Officer:

**E: [florence.wallace@ecologyaction.ca](mailto:florence.wallace@ecologyaction.ca)**

